

Pedro González

WEB DESIGNER | GRAPHIC DESIGNER



PROFESSIONAL PROFILE

A extensive professional career in the design media with more than fifteen years of experience under my belt, which started working for SENASA in November 2005.

Motivated web developer & graphic designer with open interests in other artistic areas.



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Madrid, Spain

Education

Front End Web Development.
FreeCodeCamp.
Online, 2017.

Usability, Standards & Information
Architecture.
Universidad de Murcia.
Online, 2010.

Web Design with Adobe Suite Master.
CICE ESPAÑA.
Madrid, 2002.

Expertise

- Tailored Websites
- Wireframing and Functional Prototyping
- CMS Websites
- Client Needs Assessment
- Graphic & Editorial Design

WORK EXPERIENCE

WEB & GRAPHIC DESIGNER SENASA | Madrid | 2005 - Present

Web & Graphic Designer at Observatory for Sustainability of Aviation Department (OBSA).

My duties include:

- Corporate website development: Html/Css/Js
- Frameworks: Bootstrap, Wordpress
- Wireframes | Mockups | Layout Design.
- Corporate Image
- Editorial design: books, posters, infographics...
- Community management
- Google Analytics integration /SEO
- Flash microsites
- Newsletters
- Photo edition

OBSA coordinate several international projects:

- Flightpath: Alternative Fuels for Europe, is an European Union project represented by the European Commission with partners related to the Renewables, Research and Innovation, Energy Efficiency.
[URL: Flightpath: Corporate Identity, Ui/Ux & Web Development](#)
- Initiative Towards sustainable Kerosene for Aviation (ITAKA) is a collaborative project framed in the implementation of the European Union policies, implementation of European Industrial Bioenergy Initiative (EIBI) and specifically aims to contribute to the fulfilment of some of the short-term (2015) EU Flight Path objectives, since 2012.
[URL: ITAKA Project Final Workshop: Landing Page](#)

Skills

Html | Css | Js



Adobe Photoshop



Adobe Illustrator



Wireframing and Prototyping



UX/UI



Responsive Design



Community Management



Corporate Identity | Branding



Video Edition



Illustration

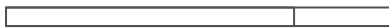


Interests

- Music
- Cinema
- Literature
- Travels
- Comics
- Rol Playing Games
- Sports

Languages

English (*fluent*)



Spanish (*native*)



German (*basic*)



EXPERIENCE CONTINUED

CREATIVE DESIGNER

Pasajero Gráfico | Madrid | 2010 - Present

Pasajero Gráfico is my freelance trademark which allows me to work with different kinds of clients and projects opening myself into new areas such as Audio and Video Edition and Production, Branding and Corporate Identity, Community Management, etc.

Some of my last projects are:

- **ODorian&Co:** A Spanish Company based in Barcelona (Catalonia) and dedicated to the hand-made design of Simulators for Vascular Surgeon Training.
URL: [ODorian&Co Official Site](#)
- **Instituto de Ingeniería del Conocimiento (IIC):** A private R&D+i institution dedicated to extracting knowledge on the Big Data and optimizing business processes in areas such as banking, healthcare...
URL: [Instituto de Ingeniería del Conocimiento \(IIC\)](#)
- **Piedra Gemela:** My side project as musician developed to share our songs, lyrics and concerns.
URL: [Piedra Gemela](#)

REFERENCES



CÉSAR VELARDE

AVIATION AND
ENVIRONMENT EXPERT
International Civil
Aviation Organization

[LinkedIn](#)



ÁNGEL GARCÍA

HEAD OF ATM
TRAINING UNIT
SENASA

[LinkedIn](#)

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